



# Valley View Ranch

*A Private Equestrian Camp For Girls*

A'top Lookout Mountain  
Cloudland, Georgia







*Since 1954, the purpose of Valley View Ranch has been to help each rancher have the full opportunity of horsemanship through instruction, time in the saddle on trails, and the care and responsibility of having her own horse, a'top Lookout Mountain.*

*We offer several riding programs and encourage each camper to participate in all of them: English and Hunt Seat; Western Stock Seat and Barrels (Gymkhana); Trails and Vaulting. Each girl can spend as much time as she likes with her favorite ranch horse during her stay, or she can bring her own.*

*In addition, the well-rounded recreational program includes eco-education, swimming, canoeing, crafts, pottery, archery, drama, etc. Gymkhanas and horseshows conclude each session.*

*Ranchers from 8-17 years of age are eligible and enrollment is limited to 50. Each girl can spend as much time as she likes with her favorite ranch horse during her stay, or she can bring her own.*

## THE SCENIC REGION OF LOOKOUT MOUNTAIN

The Ranch is located a'top Lookout Mountain in Northwest Georgia where Georgia, Alabama and Tennessee come together. We are 45 miles South of Chattanooga, 100 miles Northwest of Atlanta and 120 miles Northeast of Birmingham. Trails wind through the ancient Appalachian forests, rocks and streams. The altitude of 1,800 feet makes the climatic conditions cool and healthy. We enjoy warm days and cool nights.

The Ranch is a vast private domain. Our 600 acres is a peninsula off Lookout Mountain with Jones Gulf on the West and North perimeters. The Chattanooga Valley is on the East and offers our "valley view" looking into the daily sunrise or the full moonrise. The two-mile private drive into the Ranch is remote enough from civilization to offer all the possibilities of real ranch living with privacy and security. Valley View is a year-round working ranch, raising Quarter Horses and Paints specifically for youth riders, Western and English.



# Camp Leadership



**Nancy C. Jones**  
*Owner & Director*

**Chelsea C. Manning**  
*Assistant Director*

**Barbara “Bo” Clark**  
*Equine Director*

**Lara Calloway**  
*Program Director*

Since 1948, Jack & Olive Jones operated Camp Cloudmont for boys in Mentone, Alabama. In 1954 they bought this beautiful cattle farm and named it Valley View Ranch. Their dream was to build an equestrian camp for their daughters. Nancy, Marsha, Janis, and Angela grew up and helped develop the riding programs with their varied interests. In 1970, after college and a lifetime of apprenticeship, Nancy took over and is now the owner/director. Barbara “Bo” Clark (since 1975) coordinates all riding programs. Marsha and Janis help manage Cloudmont Golf & Ski Resort with the rest of the Jones family, and Angela runs Lookout Mountain Preferred Realty. Janis’ daughter, Chelsea, is Assistant Director and Office Manager, since completing her business degree. Her experience started as a papoose on her Mom’s back while Janis was teaching “Rodeo” class. Marsha’s son, Doug Jr., is the Farm Manager. Lara Calloway is our Program Director. She began as a Valley View summer camper when she was age 8. After attending FSU, Lara has been helpful year round. Three generations of horse lovers developed and manage Valley View Ranch!

It is often the influence of associates with whom a girl comes in contact that makes or mars her character. Realizing this, only women of high ideals, strength of personality, and integrity of character are chosen as counselors. Almost all counselors have been campers. One wrangler is assigned as immediate counselor to a group of 5 girls. Naturally, the counselor who spends time with a group of girls has the opportunity to become well acquainted with them. She gains the friendship, admiration, and confidence of each girl. She is able, by example and advice, to overcome possible weak traits and encourage self-confidence.

The staff at Valley View Ranch is thoroughly organized, each being in charge of the various divisions of riding and sports activities. The Ranch takes considerable pride in the fact that each girl participates in all riding activities of the ranch program. This is accomplished through special, individual attention for each girl. First, riding lessons are planned according to ability. Other interests are planned secondary. The ranch leaders do a splendid job in securing the hearty cooperation of every girl.

# Summer Activities

**TRAIL RIDES** - We have over 10 miles of beautifully wooded trails, with streams, log jumps, rock formations, deer, turkey and other wildlife to discover. Wranglers take out at least 4 guided trails a day, with campers voluntarily joining rides based around their riding class schedule. At the end of the two-week session, campers team up for a competitive trail ride, following a pre-determined route and stopping along the way to solve riddles and perform level-appropriate obstacles. Trails are an excellent and fun way to gain more time in the saddle for practice communicating with their horse. Campers enjoy scouring the woods in search of the “golden horseshoe,” and requesting their favorite trails that lead to special spots such as “The Compass” and the “Lookoff Ledge” in Lower Pasture.

**HORSESHOWS and DEMONSTRATIONS** - At the end of the 2-week sessions, campers can show off their skills on special horse show days, competing against their own level classmates. At the Hunt show, advanced campers ride over fences in “cross-country” course in the front field, while lower level riders have their flat and jumping in the ring. Rodeo day is a definite favorite, as many campers dress up themselves and their horses to get in the spirit, cheering each other on as they race against the clock. They try for the tightest turns and compete for the fastest time. Older riders who have graduated to our “Upper Pasture Rodeo” program put on an exciting show, running a multi-barrel super pattern. Vaulters display their newly-acquired gymnastic techniques in a fun exhibition. There are special stock seat or pony club performances where riders have practiced for a drill team, or synchronized riding.

**RECREATIONAL GAMES** - archery, nature study, hiking, environmental education, Red Cross swimming, canoeing, and kayaking, kickball, basketball, tether ball, foosball, ping-pong, group games in the “round-up” (gym), horseshoes and corn hole, theater games and yoga, capture the flag

**CRAFTS** - pottery and clay, sketching, painting stalls signs and plaster molds, horseshoe art, knitting, jewelry and beadwork, lanyards and friendship bracelets, leather and nature crafts, dream catchers, tie-dye

**NIGHTLY ENTERTAINMENT** - talent show, skit night, “Carnival” and “Barn Dance”, movies, scavenger hunts, airband and karaoke, campfires and cookouts, story-telling and songfest, costume bingo, auction, “Granny Dollar” horseback costume parade

**SPECIAL EVENTS** - blue and gold group games, “Dinosaur Egg” treasure hunt, July 4th field day and fireworks, camp-wide relay race, hot dog and marshmallow cookouts by the brow fire, golden horse shoe treasure hunt, end of the session Awards Banquet and Dinner Ceremony

**TRIPS AND EXCURSIONS** - Incline Railway, Point Park, Rock City, Tennessee Aquarium, Discovery Museum, Southern Belle River Boat, Desoto Falls, Cloudmont Ski & Golf Resort, Cloudland Canyon State Park, Ocoee Whitewater Rafting, Lake Winnepesaukah Amusement Park







# Valley View Ranch Riding Programs

Valley View Ranch is an equestrian camp. Our focus and purpose is to educate and nurture the love and curiosity that girls have for horses. Our family has been involved with horses for over 60 years. We wish to pass on the experience we have gained from our teachers to those seeking answers, and keep learning ourselves.

All Classes in all programs are taught using the Certified Horsemanship Association guidelines. CHA is the “Association for Horsemanship Safety and Education”.

## *Hunt Club*

**Hunt Club** Equitation is taught under CHA professional instruction, as are all Valley View riding programs. A separate Hunt Ring and barn, and specially schooled horses are available to all girls, beginner to advanced. Classes are arranged according to riding ability and incorporated into her Ranch program. Beginners learn to post first, and then do ground poles and cavalettis. As a rider gains confidence, she will practice equitation over fences in the ring and out in the field. Bring your own horse and enjoy a new companionship amid our mountain scenery.

## **VALLEY VIEW VAULTERS**

Vaulters perform simple and experienced gymnastic maneuvers on “Heyoka”, our Belgian-Haflinger gentle giant, and our black and white Friesian paint, “Taj”. Stunts are executed holding the handles of the surcingle. One instructor teaches and the other lunges the horse in a circle. Vaulting is a great confidence builder. Practice begins on the vaulting barrel where campers learn basic seat, mount and dismount, and several stunts. More advanced moves are the kneel, stand, the flag, arabesque, the prince and doubles. Campers have even invented their own moves. Vaulting is a safe and fun horsemanship challenge. **Enrollment for Vaulting is limited and required before January 1.**





# Valley View Ranch Western Riding Programs

## ***BARRELS – GYMKHANA***

Training in **Barrels** teaches the horse and rider to work together as a precision unit. Our Certified Instructors teach the rider to use her head, hands, seat, and legs to communicate with her mount. Gymkhana games in the Rodeo Ring offer a challenge to all ranchers of all ages and levels. Events start simply with cloverleaf, hairpin, Georgia barrels, pole bending, and stake race. With practice and coordination between horse and rider, classes advance to cross-country rodeo patterns.

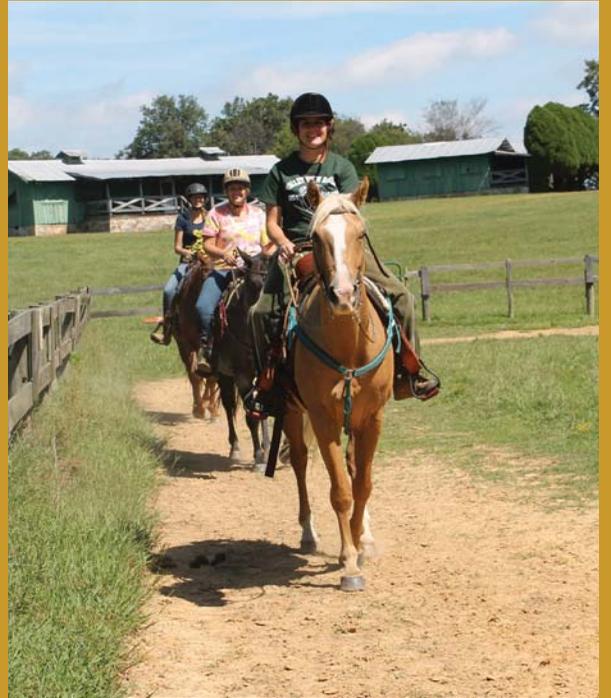
## ***PONY CLUB***

The **Pony Club** is our special program for younger campers. They have their own horse, their own barn, tack room, and instructors. The Pony Club has beginner to advanced horses and riders. These girls can participate in all programs offered to older campers, and some created especially for them according to their ability. They learn to halter, groom, bridle and saddle, ride, and cool out their mount. Lessons, gymkhana, and trail rides are planned and supervised by our experienced professional CHA staff. Individualized programs are essential for the younger camper's varied attention span, interests, and safety.

## ***STOCK SEAT***

**STOCK SEAT** is Western Equitation. Each rancher has tryouts and is assigned a horse for her stay according to her ability. You can also bring your own horse. Our foundation is built on years of raising Quarter Horses, but we offer many breeds and colors. Experienced CHA instructors teach equitation and pleasure riding in the Brow Ring. Challenges increase with reining patterns, trail classes, and bareback equitation. Lessons plus time in the saddle on trails, build each camper's confidence, security in the saddle, and communication with her horse. Riding trails is practice for what you learn in your ring lessons.





*Valley View*



*Lariat Lodge*



**Valley View Ranch is dedicated to horse lovers who enjoy fun, friendship and new skills!**



# A Day At Valley View Ranch



*“The memories,  
the friendships  
and that  
home-away-  
from-home  
feeling at VVR  
are just  
incredible.”*

## *INDIVIDUAL SCHEDULE*

- ★ 7:30 A.M. Rising Bell
- ★ 8:00 – 8:30 Breakfast
- 8:30 – 9:15 Daily Cabin Cleanup
- ★ 9:15 – 12:15 Riding Classes and Trails
- ★ 11:30 – 12:00 Country Store
- ★ 12:30 – 1:00 Lunch
- 1:00 – 2:00 Rest – Mail Call
- ★ 2:00 – 3:00 Activity Period
- ★ 3:00 – 3:30 Country Store
- 3:30 – 5:30 Riding Classes and Trails
- ★ 6:00 – 6:30 Supper
- 6:30 – 7:30 Free Time and Showers
- ★ 7:30 – 8:30 Evening Activities - Movies, Campfire,  
Skits, Singing, Games, Etc.
- 8:30 – In Cabins
- ★ 9:15 – Lights Out

★ Bell Will Be Rung!

## *BUILDINGS AND EQUIPMENT*

Year 'Round Working Ranch

Over twenty-five buildings, designed to meet the requirements of the ranch, have been carefully grouped for convenience and a view of the beautiful valley. Our Valley View Girls live in 5 wood-framed bunkhouses with swings on the porches, each with plumbing and electricity. Climb the rock porch steps to enter a center hallway. The bathroom is straight ahead and two large rooms are on your right and left. Girls select their wooden bunk and begin to make friends immediately. Counselor to camper ratio is 1:5 in the bunkhouse, with five girls and one counselor on each side.

Additional buildings and equipment of the ranch consist of Nancy's Log Cabin, Ranch House (Office and Infirmary), Chuck Wagon (dining lodge), five stables for horses, tack rooms for saddles and equipment, three riding rings, a craft shop, pottery porch, archery range, Round-Up (recreation building), shower house, two lakes, tractors, trucks, wagons, etc. In short, the entire layout and equipment at Valley View Ranch is more than adequate to take care of the safety, health, and pastime of each rancher.

# Valley View Ranch Equestrian Camp

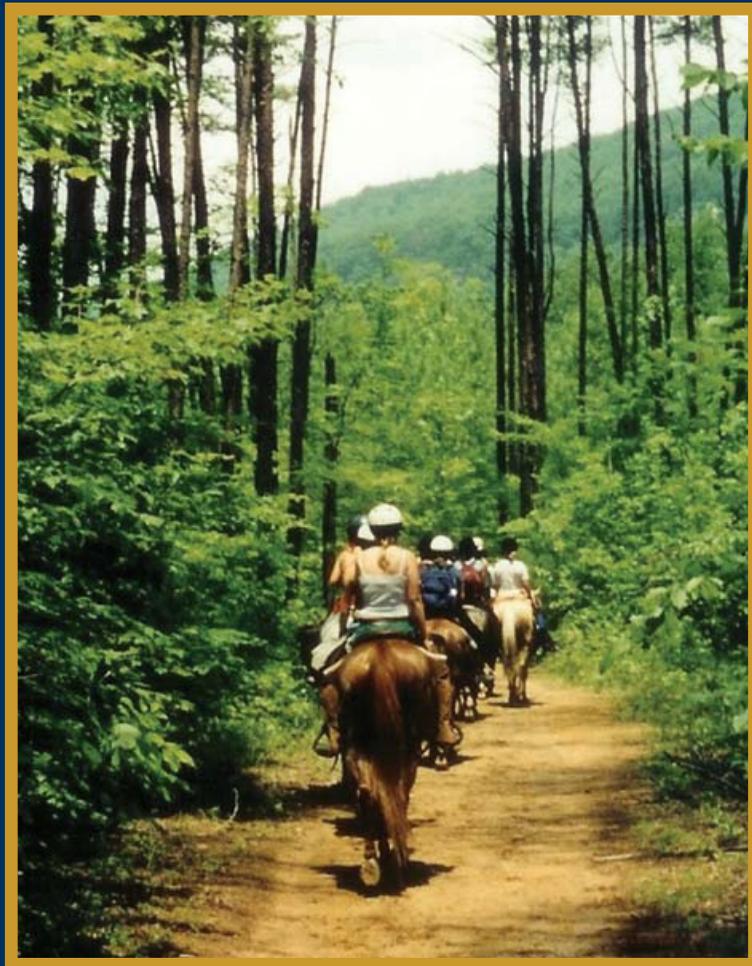
*For Girls 8 - 17 • English & Western (All Levels)*

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*... leave only hoof prints.*